

# Creative Commons license

An introduction into license models

Thomas Severiens

Institute for Science Networking Oldenburg GmbH

Severiens@ISN-Oldenburg.de

Parts of these slides were taken  
from a presentation given by  
Mathias Klang - [klang@informatik.gu.se](mailto:klang@informatik.gu.se)

Frascati, Jan.31 – Feb.1, 2008



Wikimedia Commons Picture of the Year 2006  
Eielson Air Force Base, Alaska - this image is in the public domain



Creative Commons enables copyright holders to grant some of their rights to the public while retaining others, through a variety of licensing and contract schemes, which may include dedication to the public domain or open content licensing terms. The intention is to avoid the problems which current copyright laws create for the sharing of information

[www.creativecommons.org](http://www.creativecommons.org)

Frascati, Jan.31 – Feb.1, 2008

# Legal Basis

- Copyright law
- Contract law
  - Formation
  - Content
  - Battle of forms?
- National law vs. international contracts

Frascati, Jan.31 – Feb.1, 2008

# Why a license at all?

- Every license will help you
  - retain your copyright
  - announce that other people's fair use, first sale, and free expression rights are not affected by the license.
- Every license
  - applies worldwide,
  - lasts for the duration of the work's copyright,
  - is not recoverable

Frascati, Jan.31 – Feb.1, 2008

# Baseline

Every license requires licensees

- to get your permission to do any of the things you choose to restrict — e.g., make a commercial use, create a derivative work;
- to keep any copyright notice intact on all copies of your work;
- to link to your license from copies of the work;
- not to alter the terms of the license
- not to use technology to restrict other licensees' lawful uses of the work

Frascati, Jan.31 – Feb.1, 2008

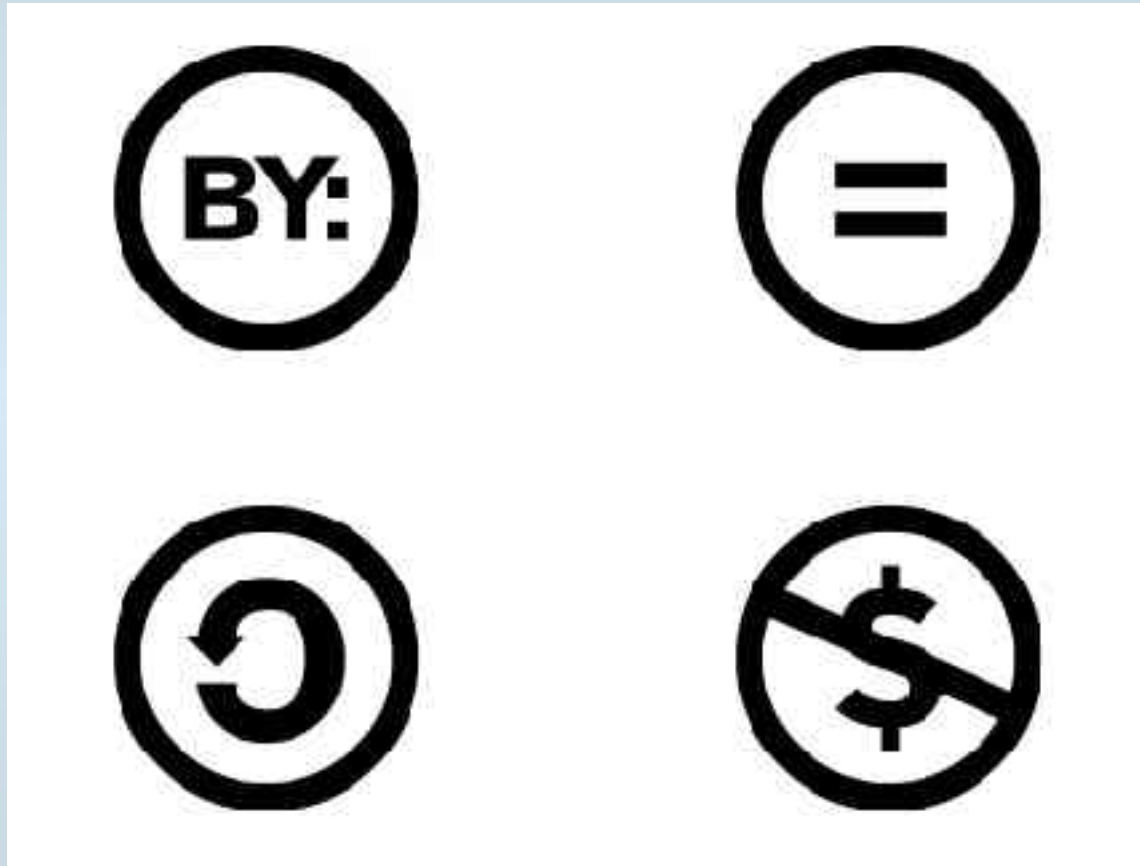
## Baseline #2

Every license allows licensees, provided they live up to your conditions,

- to copy the work
- to distribute it
- to display or perform it publicly
- to make digital public performances of it (e.g., webcasting)
- to shift the work into another format as a verbatim copy

Frascati, Jan.31 – Feb.1, 2008

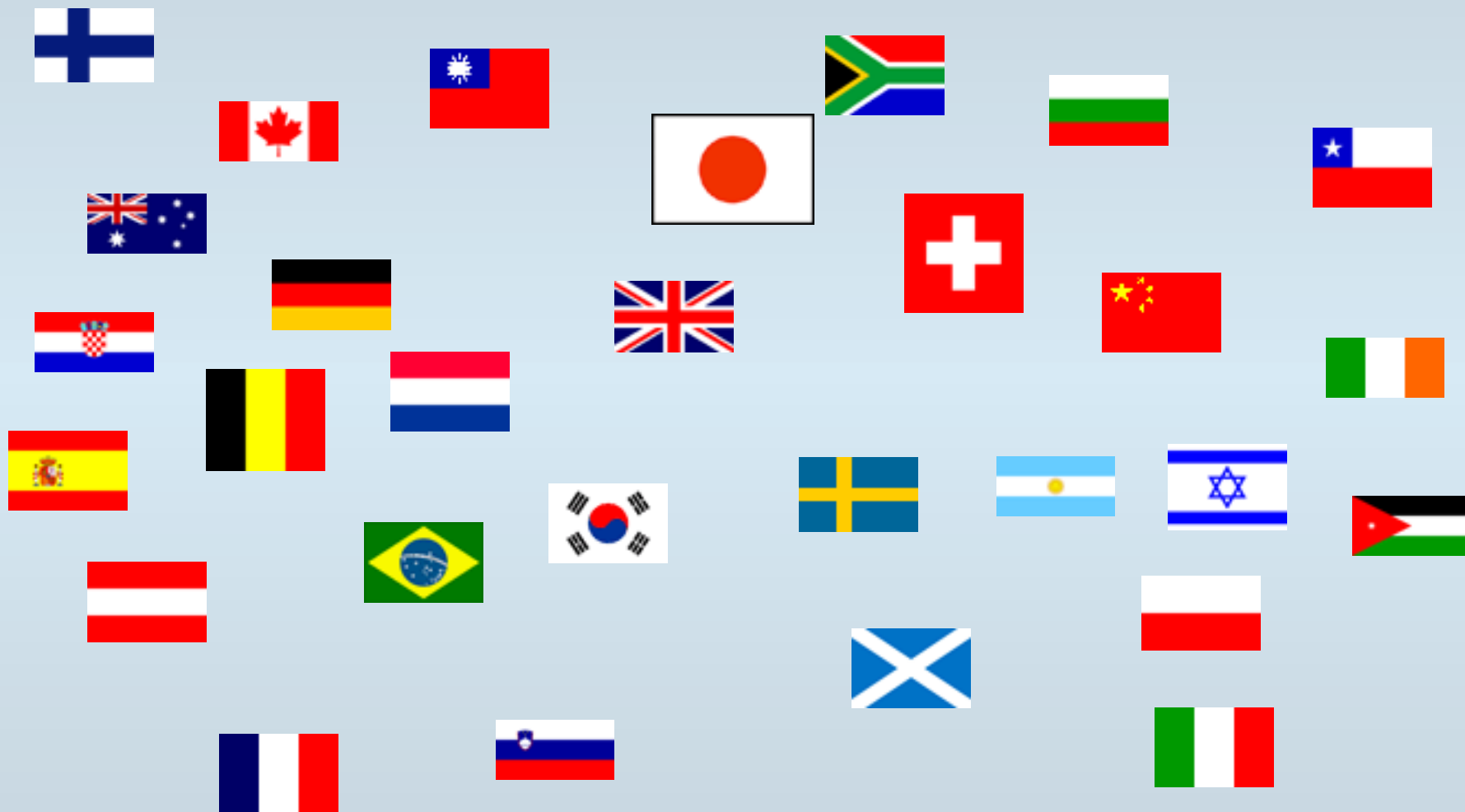
# System Basics



Frascati, Jan.31 – Feb.1, 2008

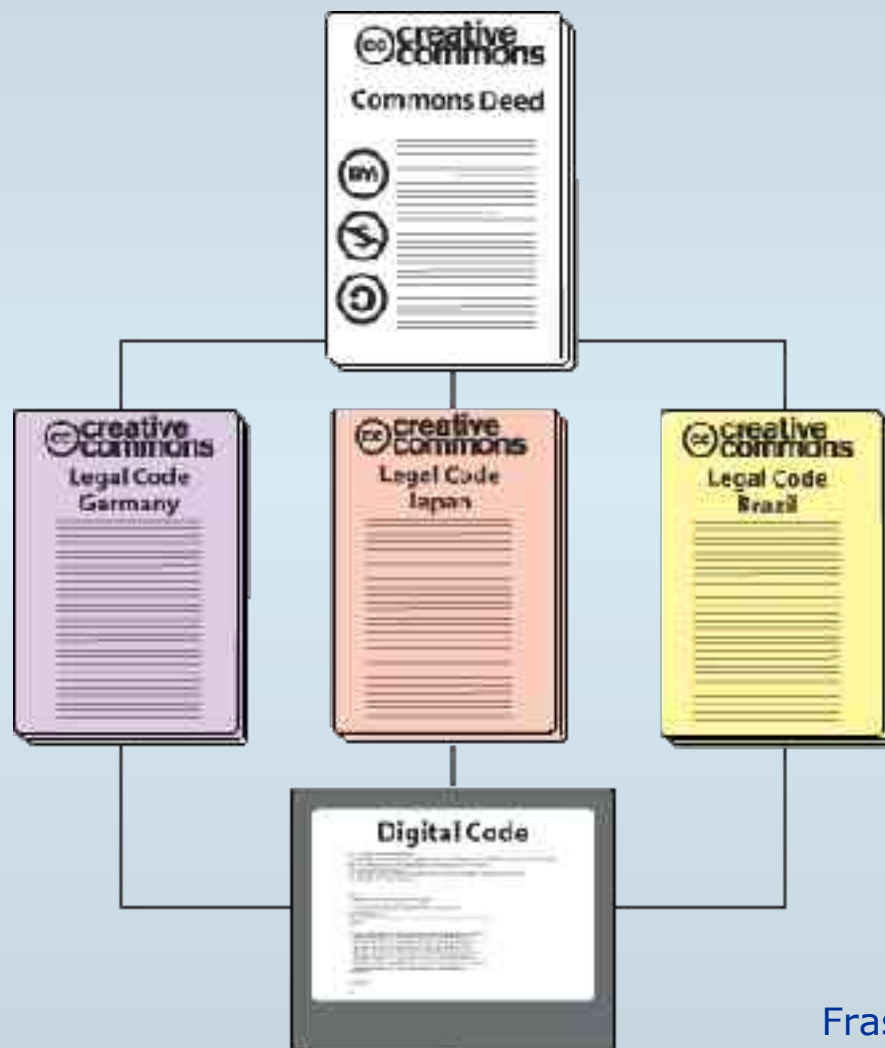


## iCommons



Frascati, Jan.31 – Feb.1, 2008

# International License Structure



Frascati, Jan.31 – Feb.1, 2008

# Attribution 2.0

## You are free:



to copy, distribute, display, and perform the work



to make derivative works

## Under the following conditions:



Attribution. You must give the original author credit.

Frascati, Jan.31 – Feb.1, 2008

# Attribution-Non-commercial 2.0

## You are free:



to copy, distribute, display, and perform the work



to make derivative works

## Under the following conditions:



**Attribution** You must give the original author credit



**Non-Commercial.** You may not use this work for commercial purposes.

Frascati, Jan.31 – Feb.1, 2008

# Attribution-Non-commercial-No Derivative Works 2.0

## You are free:



to copy, distribute, display, and perform the work

## Under the following conditions:



**Attribution.** You must give the original author credit.



**Non-Commercial.** You may not use this work for commercial purposes.



**No Derivative Works.** You may not alter, transform, or build upon this work.

Frascati, Jan.31 – Feb.1, 2008

# Attribution-Non-commercial-Share Alike 2.0

**You are free:**

-  to copy, distribute, display, and perform the work
-  to make derivative works

**Under the following conditions:**

-  **Attribution.** You must give the original author credit.
-  **Non-Commercial.** You may not use this work for commercial purposes.
-  **Share Alike.** If you alter, transform, or build upon this work, you may distribute the resulting work only under a license identical to this one.

Frascati, Jan.31 – Feb.1, 2008

# Attribution-No Derivative Works 2.0

You are free:

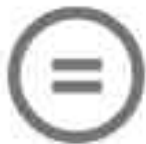


to copy, distribute, display, and perform the work

Under the following conditions:



**Attribution.** You must give the original author credit.



**No Derivative Works.** You may not alter, transform, or build upon this work.

Frascati, Jan.31 – Feb.1, 2008

# Attribution-Share Alike 2.0

## You are free:



to copy, distribute, display, and perform the work



to make derivative works

## Under the following conditions:



**Attribution.** You must give the original author credit.



**Share Alike.** If you alter, transform, or build upon this work, you may distribute the resulting work only under a licence identical to this one.

Frascati, Jan.31 – Feb.1, 2008



# An Overview



Frascati, Jan.31 – Feb.1, 2008

# An Overview



Frascati, Jan.31 – Feb.1, 2008

**further information:**  
***[www.creativecommons.org](http://www.creativecommons.org)***

**...time for discussion!**